



Resin Technology Inc. Announces New Polyethylene Business Unit

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FORT WORTH, TX – Resin Technology Incorporated (RTi) has announced the creation of a Polyethylene Strategic Business Unit in response to processors' increasing demand for a concentrated focus on the resin consultancy's PE services. The Polyethylene Unit will be headed by Mike Burns who has some 28 years of PE experience and was promoted from RTi Managing Partner to Global Business Director.

Burns has a solid polyethylene background and is considered one of the foremost experts in the field. His experience includes more than 16 years with H. Muehlstein and Company, Inc., where he served as the extrusion polyethylene product manager for North America.

Other experts on the PE team include RTi President Garland Strong, Chief Operating Officer Bill Bowie, Gus Garret, Sam Beasley, Lowell Huovinen, Cindy Bryan, and Robin Chesshier.

RTi President, Garland Strong, has some 30 year's experience in the plastics industry, with many of them as President and General Manager of Dorskocil Manufacturing. COO Bill Bowie carries extensive knowledge from the processing world having served as Spectrum Polymers' President and GM for eight years.

The team is also comprised of 36-year plastics veteran, Gus Garret, whose 26-year tenure at Dow provides clients with a unique perspective of the polyethylene chain. Sam Beasley, Director of Business Development, PE, has been active in the plastics industry for 23 years, concentrating on color formulation and sales.

Vice President of Client Services, Lowell Huovinen, has more than 32 year's experience that includes serving as GM of Spectrum Polymers and Operations Manager at Poly America. Cindy Bryan, Director of Market Research, has 12 years of plastics industry knowledge and supports RTi clients by tracking external market factors that impact polymers.

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Robin Chesshier is the newest addition to the polyethylene business team. As Resin Resource Manager, she brings 30 years of purchasing and packaging skill to RTi.

The combined talent of the new Polyethylene Business Unit totals almost 200 years of industry knowledge. It's a level of expertise designed to keep pace with the dynamic expansion of the PE market segment.

"Approximately 40 billion pounds of polyethylene was manufactured in 2006 and the market continues to grow," said RTi COO, Bill Bowie. "With resin accounting for an average of 60 percent or more of the total cost of finished goods for most processors, the opportunity for us to generate significant customer savings has never been greater."

Resin Technology Inc. is comprised of a group of experienced resin experts who work exclusively for processors to provide market information and insight to reduce resin expenses. The company utilizes more than 5 billion pounds of real-time pricing benchmarks to deliver customers maximum cost savings. RTi's knowledge of the marketplace is shared with its clients to inform and educate them in every aspect of the complex resin market.

RTi has been helping resin processors operate more profitably since 1998. For more information, contact their corporate office at (817) 569-0252 or visit www.resinpros.com.